

MINUTES OF A MEETING OF  
MARKETING COMMITTEE  
OF LAKE COUNTY WORKFORCE INVESTMENT BOARD

MARCH 19, 2002 - 9:00 A.M.  
at Lake County Department of Job and Family Services  
177 Main Street, Painesville

COMMITTEE MEMBERS

ATTENDING:

Pat McAteer  
Nancy Brown

STAFF ATTENDING:

Art Iacofano  
Marty Singer  
Donna Mona

The meeting was called to order by Nancy Brown, Chair.

MINUTES OF THE MARKETING COMMITTEE OF JANUARY 10, 2002:

Motion was made by Ms. McAteer and seconded by Ms. Brown to approve the minutes of the January 10, 2002 meeting as submitted. Motion carried.

STATUS REPORTS:

The members reviewed the outline of the open house and had discussion on the time the program of speakers would begin. It was decided that the program would start at 5:00 p.m. and would end at 7:00 p.m.

It was decided that the refreshments would only be available after all speakers had made their presentation.

It was suggested that each speaker would talk for about 4-5 minutes. Many suggestions were made concerning the formal presentation and the visitorflow from the lobby / lab / lunchroom. Each department head from JFS will be available to discuss their departments and answer questions. Department Heads will be located in the lunchroom.

Donna was to make the necessary changes to the open house outline and present it to the committee at the next meeting of the Marketing Committee.