

**MINUTES OF A MEETING
MARKETING COMMITTEE
LAKE COUNTY WORKFORCE INVESTMENT BOARD**

**February 4, 2003
Lake County Department of Job and Family Services**

Committee Members Attendance

Nancy Brown
Jeff Malish
Gretchen Skok
Pat McAteer

Staff Attendance

Marty Singer
Donna Mona

The Meeting was called to order by Nancy Brown.

Donna Mona asked that the committee review the work to be done to “put the breakfast together” so that she would know how much assistance would be needed from the ETD staff.

The consensus of the committee was that most of the actual work would be done by the members of the Board.

The committee members discussed the title of the breakfast . . . a tag line “One Stop for Success.”

The Committee will identify the dollars they need to cover the costs at the beginning, such as the fee for the room, etc. Nancy Brown will ask the WIB for approval of the expenditures and approval to move forward.

For the committee report to the WIB on February 11th, all Marketing Committee members will participate. Pat McAteer will discuss the program, Gretchen Skok will talk about the funds; Jeff Malish and Marty Singer will also take part.

Donna advised the Committee that the WIB Meeting was scheduled from 11:45 a.m. - 1:30 p.m., and the agenda is quite full . . . so we cannot take up a great deal of time.

Nancy Brown said it would take no more than five minutes.

Meeting Adjourned.