

## Summary of Business Plan Components

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| <b>I. Executive Summary</b>                     | To be prepared after all data is compiled.  |
| <b>II. Workforce Area Description</b>           | Lake County WIA Area 5.   |
| <b>III. Current Operations</b>                  | Information to be derived from current MOU and partner input.<br><br>The MOU must be updated as a part of this process.   |
| <b>IV. Market Trends Analysis</b>               | Needs significant input from Planning, Economic Development and Chambers of Commerce.   |
| <b>V. Marketing and Communications</b>          | Will get from current marketing strategy that is in place.<br><br>Statewide marketing will be provided by State.<br><br>Outreach activities that will be funded by the one-time Reed Act money. |
| <b>VI. Goal Setting and Measures of Success</b> | Recommend goals as a result of all of the above information.<br><br>WIA Performance goals.<br><br>Develop goals similar to Ohio Workforce Policy Board Goals.                                   |
| <b>VII. Strategic Plan</b>                      | How and when goal implementation.<br><br>State will provide templates.  |
| <b>VIII. Financial Components</b>               | Historical data combined with new Worksheet B – Resource Cost Sharing Agreement.  |